

Post Office and Retail Postal Facility Closures: Overview and Issues for Congress

Kevin R. Kosar

Analyst in American National Government

August 7, 2009

Congressional Research Service

7-5700 www.crs.gov R40719

Summary

In common parlance, "post office" is used to refer to a wide variety of facilities operated by the United States Postal Service (USPS). In administrative practice, the USPS differentiates among several categories of postal facilities. Regarding one category of its facilities, the USPS announced in May 2009 that it was considering the closure of 3,105 of its 4,851 post office branches and stations. These facilities provide the public with postal services, such as stamp sales, post office boxes, and package shipping. Since the original announcement, the USPS has indicated that the number of possible closures may be fewer than 1,000.

This report provides (1) information on this recent announcement; (2) historical data on the number of post offices and other retail postal facilities; (3) an explanation of the legal authorities relevant to retail postal facility closures; (4) a review of the retail postal facility closure processes, including data on public appeals of closures, and H.R. 658's proposed alterations to the processes; and (5) a concluding discussion that suggests observations and possible issues for Congress.

The USPS has cited financial duress as a reason for its proposed closure of post office branches and stations. According to the USPS, the post office branches and stations under consideration for closure are located in metropolitan areas. The USPS has not indicated whether any employees would lose their positions. Most postal employees are protected from layoffs by collective bargaining agreements.

As of FY2008, the USPS had 36,065 retail postal facilities, including post offices, post office branches and stations, community post offices, and contract postal units. This is 16.3% fewer than existed in 1970 when the USPS was established as an independent establishment of the executive branch. The closure of 1,000 branches and stations would reduce the current number of retail postal facilities by 2.7%, and the number of post office branches and stations by 20.6%.

By law, the USPS does not rely on appropriations to fund its operations. It must support itself through the sales of postal services. Congress has given the USPS considerable discretion to decide how many post offices to erect and where to place them. The USPS also is obliged to provide the public with adequate access to postal services.

Both federal law and the USPS's rules prescribe a post office closure process. The U.S. Postal Service must notify the affected public and hold a 60-day comment period prior to closing a post office. Should it decide to close a post office, the public has 30 days to appeal the decision to the Postal Regulatory Commission (PRC). Between FY1998 and FY2007, 25 of the approximately 676 post office closures were appealed to the PRC. The USPS uses an expedited version of this process to close post office branches, stations, and community post offices. On January 22, 2009, Representative Albio Sires introduced H.R. 658, which would require the USPS to employ the more lengthy post office closure process on all retail facility closures, and expand the current statutory public notification requirements.

Federal law requires the USPS to arrange its delivery and service network to most efficiently serve the public. However, the proposed closures may raise a number of issues, including public participation in the closure process, the effects on postal workers, and the possible effects of closures on communities. Congress may wish to consider a variety of measures to address these possible issues.

This report will be updated to reflect significant legislative action.

Contents

The Post Office Closure Announcement	1
The USPS Announces Branch and Station Closures	1
GAO Urges Retail Facility Reductions	1
House Hearing on Retail Facility Closures	2
The USPS Releases a List of 677 Retail Facilities to be Considered for Possible	
Closure	
The USPS's Financial Challenges The USPS's Request for an Advisory Opinion	6
Historical Data on the Number of Retail Postal Facilities.	
What Is a Post Office?	
The Number of USPS Retail Postal Facilities	7
Relevant Legal Authorities	9
The USPS: A Self-Supporting, Independent Entity	
The USPS's Public Service Obligation	
Post Office Closures and the Public	
The USPS's Retail Facilities Closure Processes	
The USPS's Post Office Closure Process	
The USPS's Expedited Closure Process for Other Retail Postal Facilities	
Post Office Closure Appeals	
Recent Legislation	
Issues and Possible Options for Congress	
Figures	
Figure 1. Location and Number of Post Office Branches and Stations Identified for Possible Closure by State	4
Figure 2. Location of Post Office Branches and Stations Identified for Possible Closure by City	4
Figure 3.USPS's Operating Income	5
Figure 4.The Number of USPS Retail Postal Facilities, FY1970-FY2008	8
Figure 5.The Number of USPS Post Office Branches and Stations, FY1970-FY2009 (Proposed)	
Figure 6.The USPS's Post Office Closure Process	
Figure 7.PRC Disposition of Post Office Closure Appeals, FY1998-FY2007	
• • • • • • • • • • • • • • • • • • • •	
Tables	
Table 1. The Number of USPS Retail Postal Facilities, FY1970 vs. FY2008	8

Contacts

Author Contact Information	19
Acknowledgments	19

The Post Office Closure Announcement

The USPS Announces Branch and Station Closures

In a May 15, 2009, letter to the American Postal Workers Union, AFL-CIO (APWU), the U.S. Postal Service (USPS) wrote,

As you know, the Postal Service has responded to dramatic decreases in mail volume, but more needs to be done.... Like mail volume, window transactions at our retail units have substantially declined. The Postal Service is considering consolidating operations in our larger stations and branches.... These offices have experienced serious volume, transaction, and revenue declines. The Postal Service will be using the current procedures that are in place for studying the activities of an office for possible discontinuance. Many factors including impact on employees, service standards, cost savings, customer access, environmental impact, real estate values, and long-term needs of the service would be taken into account during the reviews. We would expect these local manager reviews to result in a significant increase in the number of lease terminations and/or facility disposals.¹

The USPS enclosed with the letter an 87-page list of 3,105 post office branches and stations.² (As explained further on page 7, post office branches and stations greatly resemble post offices. These USPS-operated facilities provide the public with postal services, such as stamp sales, post office boxes, and package shipping.) Subsequently, the APWU has said that the USPS considered 3,243 post office branches and stations for possible closure.³

In making the announcement, the U.S. Postal Service did not indicate whether any employees would lose their positions. Most postal employees are protected from layoffs by collective bargaining agreements. The APWU, whose members would be affected by this action, has not expressed any concerns over the possibility of layoffs as Article 6 of its contract with USPS largely forbids involuntary reductions in force. ⁴

The USPS has said that no closures will occur before October 2, 2009.⁵

GAO Urges Retail Facility Reductions

Five days after the USPS contacted the APWU, Phillip Herr of the Government Accountability Office (GAO) testified before the House Committee on Oversight and Government Reform's

¹ John W. Dockins, U.S. Postal Service, "letter to William Burrus, President, American Postal Workers Union, AFL-CIO," May 15, 2009, at http://www.apwu.org/news/webart/2009/09-064-consolidation-retail-090609-uspsletter.pdf.

² To access this list, see ibid.

³ American Postal Workers Union, "APWU Web News Article #076-09, July 1, 2009," at http://www.apwu.org/news/webart/2009/09-076-consolidatingstations-090701.htm. The APWU has posted a list of the 3,243 facilities at http://www.apwu.org/news/webart/2009/09-076-consolidatingstations-090701-d-list.xls.

⁴ Collective Bargaining Agreement Between American Postal Workers Union, AFL-CIO and U.S. Postal Service, November 21, 2006-November 20, 2010 (Washington: APWU, 2006), pp. 9-18, at http://www.apwu.org/dept/ind-rel/sc/APWU%20Contract%202006-2010.pdf.

⁵ Direct Testimony of Alice M. Vangorder on Behalf of the United States Postal Service, Postal Regulatory Commission Docket N2009-1, p. 11, at http://www.prc.gov/Docs/63/63567/FINAL.VANGORDER.W.ATTACH.pdf.

Subcommittee on Federal Workforce, Postal Service, and the District of Columbia. He reported that the USPS had "made progress in expanding the alternatives to traditional post offices and retail postal branches," which the Postal Accountability and Enhancement Act of 2006 encouraged (PAEA; P.L. 109-435; 120 Stat. 3221). As of February 2008, customers could access stamps and postal services at 71,555 grocery stores, retail outlets, and self-serve kiosks. The USPS earned approximately 25% of its retail revenue through these retail outlets.

However, Herr said that the USPS had not reduced its number of retail postal facilities sufficiently:

Rightsizing [the] USPS's retail and mail processing networks is needed to eliminate excess capacity, improve efficiency that is critical to maintaining affordable postal rates, and facilitate streamlining [the] USPS's workforce, which generates close to 80 percent of its costs. Excess capacity has grown with unprecedented declines of mail volume, which are projected to continue through fiscal year 2010.... [A]s its mail volumes decline, [the] USPS does not have sufficient revenues to cover the growing costs of providing service to new residences and businesses while also maintaining its large network of retail and processing facilities.⁸

House Hearing on Retail Facility Closures

The Subcommittee on Federal Workforce, Postal Service, and the District of Columbia examined the USPS's proposed closure of retail postal facilities in a hearing on July 30, 2009. In his submitted testimony, Jordan M. Small, Vice President, USPS Network Operations, stated,

In our review of stations and branches, we began the review with some 3,200 locations that handle the most retail transactions and the most deliveries. We anticipate that out of these 3,200 stations and branches, under 1,000 offices could be considered as viable candidates to study further. No decisions will be made regarding which, if any, facilities will be consolidated until these reviews are finalized, and we have incorporated a community notification process into the review. ¹⁰

Small also said in response to a question during the hearing that there would be no layoffs.

⁶ For witness statements, see U.S. Congress, House Committee on Oversight and Government Reform, Subcommittee on Federal Workforce, Postal Service, and the District of Columbia, *Nip and Tuck: The Impact of Current Cost Cutting Efforts on Postal Service Operations and Network*, May 20, 2009, at http://federalworkforce.oversight.house.gov/story.asp?ID=2444.

⁷ Statement of Phillip Herr, Director, Physical Infrastructure Issues, Government Accountability Office, *U.S. Postal Service: Network Rightsizing Needed to Help Keep USPS Financially Viable*, GAO-09-674-T (Washington: GAO, May 20, 1009), at http://www.gao.gov/new.items/d09674t.pdf, pp. 6-8.

⁸ Ibid., pp. 3-4.

 $^{^9}$ See http://federalworkforce.oversight.house.gov/story.asp?ID=2561 for a list of witnesses and their submitted testimony.

¹⁰ Statement of Jordan M. Small, Vice President, USPS Network Operations in U.S. Congress, House Committee on Oversight and Government Reform, Subcommittee on Federal Workforce, Postal Service, and the District of Columbia, *Making Sense of It All: An Examination of USPS's Station and Branch Optimization Initiative and Delivery Route Adjustments*, hearing, 111th Congress, 1st sess., at http://federalworkforce.oversight.house.gov/documents/20090730130955.pdf.

Phillip Herr reiterated GAO's view that the USPS needed to reduce the number of retail facilities as part of a "broad restructuring" to address its financial challenges. ¹¹ Some other witnesses concurred that the USPS should reduce the number of its retail facilities. Arthur B. Sackler, Executive Director, National Postal Policy Council, an organization representing large mailers, called the closures "necessary not only in the short term, but also the longer term." ¹²

Other witnesses, though, expressed concerns that the closures could have negative effects on access to postal services and postal workers. Frederic Rolando, President of the National Association of Letter Carriers, AFL-CIO, asked Congress to

ensure that the Postal Service does not make structural decisions that will do more harm than good over the long run. Down-sizing to meet depression-level demand [by mailers] without considering the long-term impacts on the ability of the Postal Service to meet new demands when the economy recovers would be short-sighted. 13

The USPS Releases a List of 677 Retail Facilities to be Considered for Possible Closure

On July 28, 2009, the USPS submitted a list to the PRC of 677 retail facilities that would be studied for possible closure. ¹⁴ **Figure 1** depicts the states in which these 677 facilities are located, and the number of facilities to be considered for possible closure in each state. **Figure 2** depicts the location of the cities in which these facilities are located.

¹¹ Statement of Phillip Herr, Director, Physical Infrastructure Issues, Government Accountability Office, *U.S. Postal Service: Broad Restructuring Needed to Address Deteriorating Finances*, GAO-09-790T (Washington: GAO, July 30, 2009), at http://www.gao.gov/new.items/d09790t.pdf, pp. 4-5.

¹² Statement of Arthur B. Sackler, Executive Director, National Postal Policy Council, in U.S. Congress, House Committee on Oversight and Government Reform, Subcommittee on Federal Workforce, Postal Service, and the District of Columbia, *Making Sense of It All*, p. 2, at http://federalworkforce.oversight.house.gov/documents/20090730130419.pdf.

¹³ Statement of Frederic Rolando, President of the National Association of Letter Carriers, AFL-CIO, in ibid., p. 2, at http://federalworkforce.oversight.house.gov/documents/20090730130525.pdf.

¹⁴ U.S. Postal Service, "Stations/Branches Identified for Full Study," July 28, 2009, submitted to the Postal Regulatory Commission, at http://www.prc.gov/Docs/63/63990/SBOC% 20Full% 20Study% 20July% 20List.pdf.

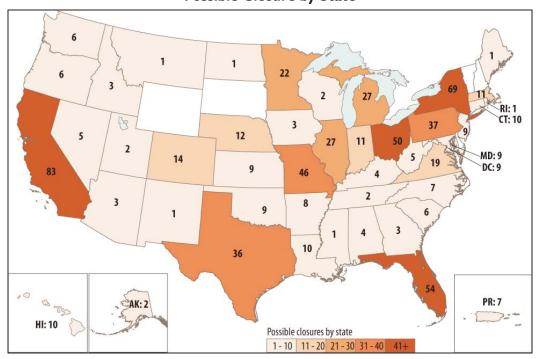


Figure 1. Location and Number of Post Office Branches and Stations Identified for Possible Closure by State

Source: Congressional Research Service, based upon the list of 677 post office branches and stations submitted to the Postal Regulatory Commission by the U.S. Postal Service on July 28, 2009.

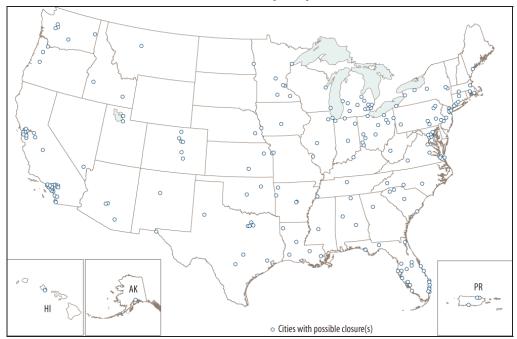


Figure 2. Location of Post Office Branches and Stations Identified for Possible Closure by City

Source: Congressional Research Service, based upon the list of 677 post office branches and stations submitted to the Postal Regulatory Commission by the U.S. Postal Service on July 28, 2009.

The USPS has not said whether facilities in addition to the 677 depicted above will be studied for possible closure.

The USPS's Financial Challenges

The USPS is experiencing significant financial challenges.¹⁵ It lost \$5.3 billion in FY2007 and \$2.8 billion in FY2008 (Error! Reference source not found.**3**). This fiscal year, the USPS's operating costs have exceeded revenues by \$4.2 billion thus far.¹⁶ These operating income shortfalls are a result of significantly increased operating costs, which are attributable in part to the Postal Accountability and Enhancement Act of 2006.¹⁷ These losses also are the product of flattening operating revenues, the result of a drop in mail volume and attendant postage purchases.¹⁸

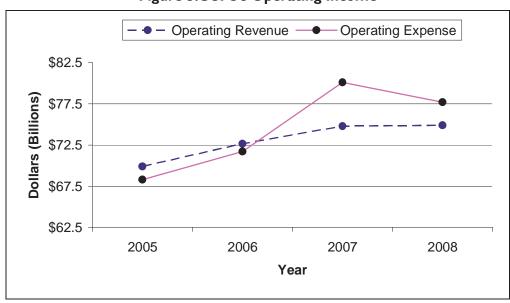


Figure 3.USPS's Operating Income

Source: U.S. Postal Service, Annual Reports 2007 and 2008, p. 3.

The USPS's statutory debt limit is \$15 billion (39 U.S.C. 2005(a)(2)(C)). Between FY2005 and FY2008, the USPS's debt rose from \$0 to \$7.2 billion. The USPS has said it may run out of cash in September 2009. 19

¹⁵ For further details, see Government Accountability Office, *U.S. Postal Service: Escalating Financial Problems Require Major Cost Reductions to Limit Losses*, GAO-09-475T (Washington: GAO, March 25, 2009).

¹⁶ U.S. Postal Service, "Postal Service Ends Third Quarter with \$2.4 Billion Loss," press release, August 5, 2009, at http://www.usps.com/communications/newsroom/2009/pr09_066.htm.

¹⁷ PAEA requires the USPS to prefund its future retirees' health benefits at a cost of approximately \$5.6 billion per year. U.S. Postal Service, *Annual Report 2008* (Washington: USPS, 2008), p. 20.

¹⁸ Between FY2006 and FY2008, mail volume declined from 213.1 billion mail pieces to 202.7 billion mail pieces. U.S. Postal Service, "Form 10-K," November 26, 2008, p. 13.

¹⁹ U.S. Postal Service, "Postal Service Ends Second Quarter with \$1.9 Billion Loss," press release, May 6, 2009.

On July 28, 2009, GAO added the USPS's financial condition "to the list of high-risk areas needing attention by the Congress and the executive branch."

The USPS's Request for an Advisory Opinion

The USPS has asked the Postal Regulatory Commission (PRC) for an advisory opinion to determine whether its proposed closure of the post office branches and stations "would constitute "a substantially nationwide change in the nature of postal services, within the meaning of 39 U.S.C. 3661(b)." This portion of federal law reads,

When the Postal Service determines that there should be a change in the nature of postal services which will generally affect service on a nationwide or substantially nationwide basis, it shall submit a proposal, within a reasonable time prior to the effective date of such proposal, to the Postal Regulatory Commission requesting an advisory opinion on the change (39 U.S.C. 3661(b)).

The USPS's request does not make clear precisely how many branch and station post offices will be considered for possible closure. It states that the retail facilities under review constitute "approximately two-thirds of the universe of over 4,800 postal stations and branches nationwide," which would be 3,168.²²

The PRC has initiated Docket No. N2009-1 "to provide a public hearing and issue an advisory opinion on the national service implications" of the USPS's proposed closures. ²³ According to 39 U.S.C. 3661(c), the PRC's hearing permits participation by "the Postal Service, users of the mail, and an officer of the Commission [PRC] who shall be required to represent the interests of the general public." Those who wish to participate must file a request by July 28, 2009. ²⁴

2

²⁰ Government Accountability Office, *Restructuring the U.S. Postal Service to Achieve Sustainable Financial Viability*, GAO-09-937SP (Washington: GAO, July 28, 2009), p. 1, at http://www.gao.gov/press/d09937sp.pdf.

²¹ Daniel J. Foucheaux, Chief Counsel, Ratemaking, U.S. Postal Service, "Request for an Advisory Opinion on Postal Services: Station and Branch Optimization and Consolidation Initiative, 2009," July 2, 2009, at http://www.prc.gov/Docs/63/63556/FINAL.Request.pdf, p. 1. The USPS has stated that it is not necessarily required by law to seek this advisory opinion. See Ibid., p. 2, footnote 1.

²² Ibid., p. 6.

²³ Postal Regulatory Commission, "PRC Initiates Docket to Review USPS Retail Network Optimization Plan," press release, July 10, 2009. The docket may be found at http://www.prc.gov/prc-pages/library/dockets.aspx?activeview=DocketView&docketType=Single&docketid=N2009-1.

²⁴ For further details, see Postal Regulatory Commission, "Notice and Order Concerning a Postal Service Request for an Advisory Opinion on a Plan to Optimize the Retail Network," July 10, 2009, at http://www.prc.gov/Docs/63/63656/Order_No_244_Final.pdf.

Historical Data on the Number of Retail Postal Facilities

What Is a Post Office?

Colloquially, the term "post office" often is employed to refer to any place where stamps are sold and postal services are provided. Post offices, branches, stations, and community post offices all offer to the public a range of postal services. They are where many individuals go to buy stamps and ship packages.

The USPS, however, administratively differentiates the types of retail postal facilities that conduct these same activities:

main post office - The basic organizational unit of the USPS. Generally, each post office has primary responsibility for collection, delivery, and retail operations in a specific geographic area. [Also called post office.]

post office branch - A unit of a main post office that is outside the corporate limits of the city or town of the main post office. [Also called classified branch.]

post office station - A unit of a main post office that is within the corporate limits of the city or town of the main post office. [Also called classified station]. ²⁵

The USPS also provides postal services to customers through privately operated facilities:

community post office - A contract postal unit that provides service in small communities where independent post offices have been discontinued. [It] bears its community's name and ZIP Code as part of a recognized address.

contract postal unit - A postal unit that is a subordinate unit within the service area of a main post office. It is usually located in a store or place of business and is operated by a contractor who accepts mail from the public, sells postage and supplies, and provides selected special services (for example, postal money order or registered mail).²⁶

For the purpose of this report, the term "USPS retail postal facilities" will encompass all five of the aforementioned postal facilities—post offices, post office branches, post office stations, community post offices, and contract postal units.

The Number of USPS Retail Postal Facilities

The USPS's annual reports contain tabulations of the number of USPS retail postal facilities in existence at the end of each fiscal year. Data on the number of facilities from the FY1970 through FY2008 annual reports are presented in Error! Reference source not found.4. Over time, the USPS has altered the terms used to refer to some of these facilities. Additionally, the USPS's

²⁵ U.S. Postal Service, *Publication 32: Glossary of Postal Terms* (Washington: USPS, July 5, 2007), at http://www.usps.com/cpim/ftp/pubs/pub32/pub32h_p.html.

²⁶ Ibid., at http://www.usps.com/cpim/ftp/pubs/pub32/pub32a_g.html.

annual reports have disaggregated post office branches from post office stations only since FY2004. Hence, Error! Reference source not found.4 and **Table 1** present the retail postal facilities data as compiled into three categories: post offices (POs), post office branches and stations (POBs and POSs), and community post offices and contract postal units (CPOs and CPUs).

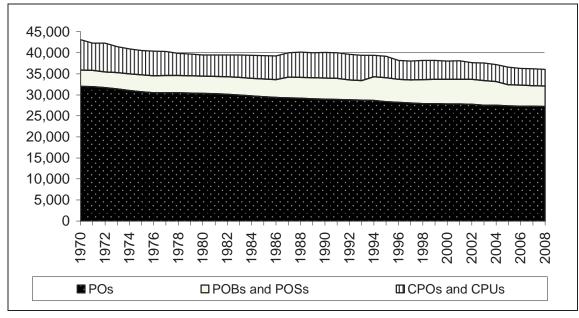


Figure 4.The Number of USPS Retail Postal Facilities, FY1970-FY2008

Source: U.S. Postal Service, Annual Reports, 1970-2008.

Error! Reference source not found.4 and **Table 1** indicate that the total number of USPS retail postal facilities has declined steadily. ²⁷ In FY1970, the USPS had 43,112 retail facilities; in FY2008 it had 36,065—16.3% fewer. The number of POs has dropped 14.9%; and the number of CPUs and CPOs has declined 45.0%. Meanwhile, the number of POBs and POSs has increased 25.4%.

Retail Postal Facility Type 1970 2008 % Change Post Offices 32,002 27.232 -14.9% Post Office Branches and Post 25.4% 3,869 4,851 Office Stations Community Post Offices and -45.0% 3.982 7.241 Contract Postal Units

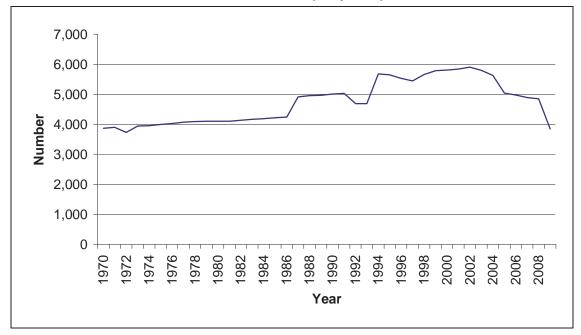
Table 1.The Number of USPS Retail Postal Facilities, FY1970 vs. FY2008

²⁷ These data should not be interpreted to mean that customer access to postal services has declined. Customer access to postal services depends on many variables. For example, these data exclude non-USPS retail outlets that provide postal services, such as grocery stores that sell postage stamps. On USPS's retail access, see Government Accountability Office, *USPS Needs to Clearly Communicate How Postal Services May Be Affected by Its Optimization Plans*, GAO-04-803, July 13, 2004, at http://www.gao.gov/new.items/d04803.pdf.

Retail Postal Facility Type	1970	2008	% Change
Total	43,112	36,605	-16.3%

Source: U.S. Postal Service, Annual Reports, 1970-2008.

Figure 5.The Number of USPS Post Office Branches and Stations, FY1970-FY2009 (Proposed)



Source: U.S. Postal Service, Annual Reports, 1970-2008.

Error! Reference source not found.5 above depicts the magnitude of the USPS's possible closure of 1,000 branches and stations. Were the USPS to close all 1,000 facilities, it would amount to a 20.6% reduction in POBs and POSs, from 4,851 to 3,851.

Additionally, such a reduction would lower the number of retail postal facilities 2.7%, from 36,605 to 35,605. The closure of 1,000 post office branches and stations also would be a dramatic increase from the number of closures in recent years. According to the USPS, it closed a total of 96 post office branches and stations between FY2005 and FY2008, an average of 24 per year.²⁸

Relevant Legal Authorities

The USPS: A Self-Supporting, Independent Entity

The USPS was established in 1971 by the Postal Reorganization Act (PRA; P.L. 91-375; 84 Stat. 725). Hitherto, postal services had been provided by the U.S. Post Office Department (USPOD),

²⁸ Direct Testimony of Alice M. Vangorder on Behalf of the United States Postal Service, Postal Regulatory Commission Docket N2009-1, p. 6, at http://www.prc.gov/Docs/63/63567/FINAL.VANGORDER.W.ATTACH.pdf.

a government agency that received annual appropriations from Congress. Members were involved in many aspects of the USPOD's operations, including the selection of managers (e.g., postmasters) and the pricing of postal services. Under this configuration, the Post Office had operational difficulties and developed a reputation for incompetence and corruption.²⁹

PRA abolished USPOD and replaced it with the U.S. Postal Service, an "independent establishment of the executive branch" (39 U.S.C. 201). The USPS is a marketized government agency that has far greater freedom to run its operations than the former Post Office Department.³⁰ It does not rely on appropriations for its operating revenue.³¹

Congress assigned the USPS the "general duty" to "maintain an efficient system of collection, sorting, and delivery of the mail nationwide" (39 U.S.C. 403(b)). In order to carry out this obligation, the law gives the USPS the "specific powers" to

- "provide for the collection, handling, transportation, delivery, forwarding, returning, and holding of mail, and for the disposition of undeliverable mail" (39 U.S.C. 404(a)(1)); and
- "determine the need for post offices, postal and training facilities and equipment, and ... provide such offices, facilities, and equipment as it determines are needed" (39 U.S.C. 404(a)(13)).

The USPS's Public Service Obligation

In enacting the PRA, Congress sought to establish the USPS as a financially self-sufficient governmental entity, but one that also would serve the public satisfactorily. The USPS's public service obligations are located in the PRA's chapters on "postal policy" (39 U.S.C. 101) and the USPS's "general authority" (39 U.S.C. 403).

The nation's postal policies contain language relevant to the issue of retail postal facilities:

"The United States Postal Service shall be operated as a basic and fundamental service provided to the people by the Government of the United States, authorized by the Constitution, created by Act of Congress, and supported by the people. The Postal Service shall have as its basic function the obligation to provide postal services to bind the Nation together through the personal, educational, literary, and business correspondence of the people. It shall provide

²⁹ The view of USPOD as an agency riddled with patronage and scandal began long ago. For example, Joseph L. Bristow, who served as an assistant postmaster general from 1897 to 1905, provides accounts in his book, *Fraud and Politics at the Turn of the Century* (New York: Exposition Press, 1952).

³⁰ The term "marketization" refers to the redesign of a government agency in order to make it provide goods and services in the manner of a private firm. On marketization as an alternative to privatization, see CRS Report RL33777, *Privatization and the Federal Government: An Introduction*, by Kevin R. Kosar, pp. 23-29.

³¹ Congress does provide an annual appropriation to the USPS to compensate it for the revenue it forgoes in providing, at congressional direction, free mailing privileges to the blind and overseas voters. For further information on the USPS and the appropriations process, see CRS Report RL34523, *Financial Services and General Government (FSGG): FY2009 Appropriations*, coordinated by Garrett Hatch, pp. 58-61.

³² Similarly, Congress requires the USPS in "selecting modes of transportation, the Postal Service shall give highest consideration to the prompt and economical delivery of all mail" (39 U.S.C. 101(f)).

- prompt, reliable, and efficient services to patrons in all areas and shall render postal services to all communities" (39 U.S.C. 101(a)); and
- "The Postal Service shall provide a maximum degree of effective and regular postal services to rural areas, communities, and small towns where post offices are not self-sustaining. No small post office shall be closed solely for operating at a deficit, it being the specific intent of the Congress that effective postal services be insured to residents of both urban and rural communities" (39 U.S.C. 101(b)).

Congress assigned the USPS the general duties to

- "receive, transmit, and deliver throughout the United States, its territories and possessions ... written and printed matter, parcels, and like materials and provide such other services incidental thereto as it finds appropriate to its functions and in the public interest... (39 U.S.C. 403(a))"; and
- "establish and maintain postal facilities of such character and in such locations, that postal patrons throughout the Nation will, consistent with reasonable economies of postal operations, have ready access to essential postal services" (39 U.S.C. 403(b)).

Congress has underscored the USPS's duty to serve less densely populated areas by including a provision in annual appropriation laws that reads, "none of the funds provided in this Act shall be used to consolidate or close small rural and other small post offices in [this] fiscal year."³³

Post Office Closures and the Public

Federal postal law sets forth the basic rules by which the USPS may proceed to close a post office. The USPS must "provide adequate notice of its intention to close or consolidate such post office at least 60 days prior to the proposed date of such closing or consolidation to persons served by such post office to ensure that such persons will have an opportunity to present their views" (39 U.S.C. 404(d)(1)).

In deciding whether to close a post office, the USPS must consider

- (i) the effect of such closing or consolidation on the community served by such post office;
- (ii) the effect of such closing or consolidation on employees of the Postal Service employed at such office;
- (iii) whether such closing or consolidation is consistent with the policy of the Government... that the Postal Service shall provide a maximum degree of effective and regular postal services to rural areas, communities, and small towns where post offices are not self-sustaining;
- (iv) the economic savings to the Postal Service resulting from such closing or consolidation; and

³³ For example, see P.L. 110-161; 121 Stat. 2013.

(v) such other factors as the Postal Service determines are necessary (39 U.S.C. 404(d)(2)(A)).

If the USPS decides to move forward with the closure, it must notify the persons served by the post office of its decision and the findings used to arrive at this decision. The USPS must wait at least 60 days before proceeding with the closure, and any person served by the post office slated for closure may appeal the closure to the PRC, which has 120 days to consider the appeal.

The PRC may fault the USPS's decision to close a post office only if the PRC finds the decision to be "(A) arbitrary, capricious, an abuse of discretion, or otherwise not in accordance with the law; (B) without observance of procedure required by law; or (C) unsupported by substantial evidence on the record" (39 U.S.C. 404(d)(5)). The PRC may require the USPS to reconsider its decision, but the ultimate authority to close a post office rests with the USPS.

The USPS's Retail Facilities Closure Processes

The USPS's Post Office Closure Process

The general public probably does not see much difference between the various types of retail postal facilities. Indeed, in her filing with the PRC, the USPS's Alice Vangorder wrote the following of the USPS's differentiation between post offices and other retail postal facilities:

These important facility designations and administrative relationships often do not matter to members of the general public. In the common vernacular, virtually every postal facility offering retail services is referred to as a 'post office.' And the Postal Service does not always clearly communicate these differences.³⁴

The USPS's administrative differentiation of these retail postal facilities has at least one major consequence to the USPS's customers—the closure process differs. The USPS uses one closure process for post offices, and another for other retail postal facilities.

The *Postal Operations Manual (POM)* "sets forth the policies, regulations, and procedures of the Postal Service governing retail, philatelic, collection, mail processing, transportation, delivery, and vehicle operations." It contains many of the rules that the USPS has adopted to implement federal postal laws. 36

The *POM*'s Section 123.6 provides the process for closing a post office.³⁷ It requires the USPS to provide public notice, and to receive public comments for 60 days. The USPS then must review the comments and issue a decision, after which anyone who is regularly served by the post office

³⁴ "Direct Testimony of Alice M. Vangorder on Behalf of the United States Postal Service," Postal Regulatory Commission, Docket No. N2009-1, p. 4, footnote 2, at http://www.prc.gov/Docs/63/63567/FINAL.VANGORDER.W.ATTACH.pdf.

³⁵ U.S. Postal Service, *Postal Operations Manual* (Washington: December 18, 2008), p. i.

³⁶ On the rulemaking process generally, see CRS Report RL32240, *The Federal Rulemaking Process: An Overview*, by Curtis W. Copeland.

³⁷ These procedures also may be found in U.S. Postal Service, *Post Office Discontinuance Guide*, Handbook PO-101 (Washington: USPS, June 2004), at http://www.prc.gov/Docs/63/63880/Handbook%20PO%20101.pdf.

in question may appeal the proposed closure to the Postal Regulatory Commission.³⁸ The PRC has 120 days to determine the merits of the appeal (**Figure 6**).

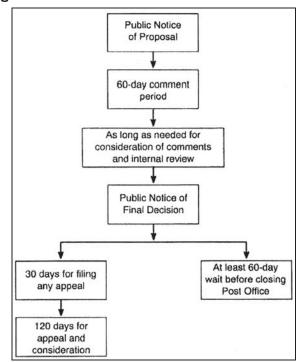


Figure 6.The USPS's Post Office Closure Process

Source: Reproduced from U.S. Postal Service, Postal Operations Manual, Section 123.12, p. 12.

The USPS's Expedited Closure Process for Other Retail Postal Facilities

Section 123.611 of the *POM* on "post office discontinuance" states that the above process only applies to "any proposal to replace a Post Office with a community Post Office, station, or branch by consolidation with another Post Office and any proposal to discontinue a Post Office without providing a replacement facility." ³⁹

In contrast, Section 123.8 of the *POM* treats "station, branch, and community post office discontinuance." It does not require public notification or provide an appeals process. Instead, a USPS district manager must produce written justification to the USPS's vice president for delivery and retail, who may approve or disapprove the decision. According to the *POM*, the process concludes with the filing of PS Form 1362, *Post Office Status Change Report*, a document that the USPS forwards to its accounting service center in St. Louis, Missouri.

 $^{^{38}}$ This process is for non-emergency closures of post offices. Section 123.7 of the *POM* provides the USPS's approach to the emergency suspension of service at a post office.

³⁹ U.S. Postal Service, *Postal Operations Manual*, p. 11.

⁴⁰ It is unclear whether this policy applies to the closure of contract postal units.

Although the *POM* does not explicitly say so, it would appear that the USPS holds that 39 U.S.C. 404(d) on post office closures does not apply to post office branch and station closures. This interpretation is substantiated by the following statement from the USPS's Post Office Discontinuance Guide:

Although thorough investigation and customer participation are encouraged in the discontinuance of a classified station, branch, or a community Post Office (CPO), the formal process followed in the discontinuance of independent Post Offices is not required. 41

In 2006, the Postal Rate Commission, the predecessor of the Postal Regulatory Commission, considered a USPS motion to dismiss the appeal of a post office closure case involving a post office station. 42 The USPS argued that the 39 U.S.C. 404(d) did not apply in this instance because the law's use of the term "post office" applied only to

an independent post office, which is a facility occupied and immediately supervised by a postmaster, and not the closing or consolidation of a station, branch, contract unit, or other subordinate facility under the administrative supervision of a post office. 43

The PRC responded that it had "repeatedly rejected" this argument since 1978. 44 For the purposes of 39 U.S.C. 404(d), it stated, the term "post office" should be defined in "its ordinary sense" as a "fixed retail facility serving the public and acting as a point of origin for delivery routes." 45

The USPS has developed an expedited closure process for post office branches, stations, and community post offices. In one of its submissions to the PRC, the USPS has said that it "has in place a longstanding process through which District offices routinely initiate studies and submit proposals to [USPS's] Headquarters for the discontinuance of operations in a particular retail station or branch."46 This document carries a "process flowchart" that indicates the USPS provides the public with a 20-day comment period, and that no appeals are permitted.⁴⁷

Similarly, the APWU has made publicly available a June 2009 USPS document stating that an affected community is given 20 days to comment on a proposed post office branch or post office station closure, but that no appeal is permitted.⁴⁸ This document suggests that the post office closure process typically takes 100 days (if no appeal if filed), and that the discontinuance of other USPS retail facilities takes only 60 days.

⁴¹ U.S. Postal Service, *Post Office Discontinuance Guide*, p. 55.

⁴² Postal Rate Commission, "Order Denying Postal Service Motion to Dismiss and Remanding for Further Consideration," Docket No. A2006-1, September 29, 2006, at http://www.prc.gov/ (S(n1s0xjy3u40bmm55tcccwo55))/Docs/53/53679/A2006-1Decision.pdf.

⁴³ U.S. Postal Service, "Motion to Dismiss Proceeding," Docket No. A2006-1, July 26, 2006, p. 4, at $http://www.prc.gov/(S(n1s0xjy3u40bmm55tcccwo55))/Docs/51/51287/Motion_to_Dismiss.pdf.$

⁴⁴ Postal Rate Commission, "Order Denying Postal Service Motion to Dismiss and Remanding for Further Consideration," p. 5.

⁴⁵ Ibid., p. 6.

⁴⁶ Direct Testimony of Kimberly I. Matalik on behalf of the United States Postal Service, Postal regulatory Commission Docket No. N2009-1, at http://www.prc.gov/Docs/63/63568/FINAL.MATALIK.TESTIMONY.pdf, p. 3.

⁴⁷ Ibid., p. 12.

⁴⁸ U.S. Postal Service, "Station/Branch Optimization and Consolidation," (Washington: USPS: June 2009), p. 3, at http://www.apwu.org/news/webart/2009/09-076-consolidatingstations-090701-c-uspsbriefing.pdf.

Post Office Closure Appeals

Appeals of post office closures are rare. According to the PRC, it received 25 appeals between FY1998 and FY2007. The number of post offices dropped from 27,952 to 27,276 during this period, so the USPS closed at least 676 post offices. ⁴⁹ This means that at most 3.7% of post office closures were appealed to the PRC.

When it receives an appeal, the PRC may dispose of it in three ways; it may

- 1. affirm the USPS's proposed closure as in accordance with the law;
- 2. dismiss the case for lack of jurisdiction; or
- 3. remand the case to the USPS for reconsideration.

The appellant also may withdraw the case, thereby relieving the PRC of making a determination.

Error! Reference source not found.7 indicates that the PRC remanded the proposed closure for reconsideration by the USPS in three instances.

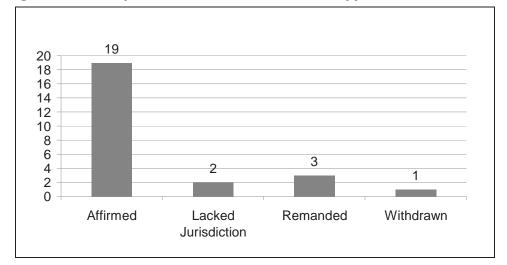


Figure 7.PRC Disposition of Post Office Closure Appeals, FY1998-FY2007

Source: Postal Regulatory Commission.

Disposal of a Closed USPS Retail Postal Facility

By law, the USPS may

enter into and perform contracts, execute instruments, and determine the character of, and necessity for, its expenditures.... acquire, in any lawful manner, such personal or real property, or any interest therein, as it deems necessary or convenient in the transaction of its business; to hold, maintain, sell, lease, or otherwise dispose of such property or any interest

⁴⁹ As noted earlier, data on the number of post offices closed and opened each year are unavailable. If the USPS opened any new post offices between FY1998 and FY2007, then the number of closures would be higher than 676.

therein.... [and] to construct, operate, lease, and maintain buildings, facilities, equipment, and other improvements on any property owned or controlled by it (39 U.S.C. 401(3)-(6)).

The USPS has sited retail facilities in spaces that it leased from other parties as well as on its own properties. After the USPS closes a facility in a rented space, it clears out its property and terminates its lease. After the USPS shutters a retail postal facility on property that it owns, "Postal Service policy is to dispose of excess real property under the terms and conditions that provide the greatest value to the Postal Service. Disposition may be by sale, exchange, outlease, sublease, or by other means determined to be in the best interest of the Postal Service." 50

Recent Legislation

On January 22, 2009, Representative Albio Sires introduced H.R. 658, which would alter the statutory post office closure process. As of July 24, 2009, 74 Members of Congress have cosponsored H.R. 658. The bill was referred to the House Committee on Oversight and Government Reform's Subcommittee on Federal Workforce, Post Office, and the District of Columbia.

H.R. 658 would reduce the USPS's discretion to close retail postal facilities. In effect, the bill would require the USPS to apply the POM's section 123.6 post office discontinuance process to post office branches, stations, and other USPS-operated retail postal facilities. H.R. 658 also would expand the public notification provisions by requiring the USPS to

- notify the affected public of the possible closure of a facility via newspapers and mail, and invite public comment for 90 days;
- conduct a study prior to the closure of a facility, and in the event of a decision to
 proceed with a closure, publish the results of this study in the facility under
 consideration, and notify affected members of the public of this posting via mail;
 and
- post a copy of its decision in the post office under consideration, and in the event
 of a decision to discontinue a facility, notify the public via mail of its rights to
 appeal the decision to the PRC.

H.R. 658 also would strike the requirement in 39 U.S.C. 404(d)(2)(A)(4) that the USPS consider in its decision to close a post office "the economic savings to the Postal Service resulting from such closing or consolidation."

H.R. 658 is a revision of a bill from the 110th Congress—H.R. 6217, which Representative Sires introduced on June 9, 2008. One hundred Members cosponsored that measure.

Issues and Possible Options for Congress

As noted earlier, Congress established the USPS as

⁵⁰ U.S. Postal Service, *Facilities Guide to Real Property Acquisition and Related Services*, Handbook Re-1 (Washington: USPS, October 2008), p. 15, at http://www.usps.com/cpim/ftp/hand/re1.pdf.

a basic and fundamental service provided to the people by the Government of the United States, authorized by the Constitution ... and supported by the people. The Postal Service shall.... provide prompt, reliable, and efficient services to patrons in all areas and shall render postal services to all communities (39 U.S.C. 101(a)).

Intending the USPS to operate as a financially self-supporting commercial entity, Congress authorized it to arrange its delivery and service network to most efficiently serve the public. Yet, Congress also assigned the USPS the duty to offer "prompt, reliable, and efficient postal services to all communities."

The USPS's recent financial challenges have illuminated the inherent tension in this model for delivering public services. In an attempt to balance its flattening operating revenues and increasing operating costs, the USPS has undertaken a variety of cost-cutting measures. For example, the USPS has reduced its total employment by nearly 41,000 persons in the past five years, from 805,796 (FY2004) to 765,088 (FY2008).⁵¹ The USPS now is undertaking more significant reductions to its overhead, including the closure of post office branches and stations.

The USPS's possible closure of 1,000 post office branches and stations prompts a number of observations and suggests some possible issues that Congress may wish to examine.

- To directly address possible public discontent over retail postal facility closures, Congress has at least two direct policy options.⁵² It could either amend law to forbid the closures, or it could enact permanent appropriations to cover the cost of keeping open all or some portion of the USPS's retail postal facilities. Both of these measures would be substantial departures from current postal law and policy, which designed the USPS as an independent and financially self-sustaining entity.
- Congress also may devise other policies to avert retail postal facility closures. If the root cause for the USPS's movement to shutter branches and stations is its financial troubles, Congress might take actions to ameliorate the USPS's deficits, thereby relieving the Postal Service of the need to shutter retail postal facilities. GAO has suggested a handful of cost-cutting suggestions, such as reducing the frequency of mail delivery from six to five days, raising the USPS's statutory debt cap, and lowering the USPS's annual payment to its future retiree health benefits fund.⁵³ Additionally, the PRC has found that the USPS carries some types of mail at postage rates that are below their costs.⁵⁴ Congress may wish to

⁵¹ U.S. Postal Service, *Annual Report 2008* (Washington: USPS, 2008), p. 64. Additionally, the USPS recently reported that efforts to "match work hours to reduced volume have resulted in a work-hour decline of 58 million hours—the equivalent of a reduction of 33,000 full-time employees—in the first half of FY2009, despite an increase in the number of delivery points by 1.1 million from the same period last year." U.S. Postal Service, "Postal Service Ends Second Quarter with \$1.9 Billion Loss," at http://www.usps.com/communications/newsroom/2009/pr09_047.htm.

⁵² See Government Accountability Office, U.S. Postal Service: Network Rightsizing Needed to Help Keep USPS Financially Viable, pp. 11-12.

⁵³ GAO, *U.S. Postal Service: Networking Rightsizing Needed to Help Keep USPS Financially Viable*, pp. 11-12. On 6 day mail delivery, see CRS Report R40626, *The U.S. Postal Service and Six-Day Delivery: Issues for Congress*, by Wendy R. Ginsberg.

⁵⁴ Postal Regulatory Commission, *Annual Compliance Determination* (Washington: PRC, March 30, 2009), pp. 5-6, at http://www.prc.gov/Docs/62/62784/ACD Report_2008_FINAL.pdf.

examine the reasons for these disparities and consider policies to ameliorate them

- The USPS has cited financial duress as an impetus for the possible closure of 1,000 post office branches and stations. However, the USPS has said that it would not close any of these facilities before October 2, 2009—after the start of FY2010. It would appear, then, that these closures will not ameliorate the USPS's FY2009 cash shortage. The USPS also has not said how much money it may save from this undertaking. Congress may wish to ask the USPS what its projected savings are and when these savings might be realized.
- The USPS has not said whether any employees at closed retail facilities will lose their jobs. Most, however, probably will be offered positions at new facilities. It is unclear how many employees will want to accept these transfers. For example, an employee may be reassigned to a facility that is located a great distance from his former post office branch or station. Also, it is unclear whether these transfers might create collective bargaining issues. ⁵⁵ Congress may wish to solicit the opinions of the USPS and the leaders of affected employees on these matters. ⁵⁶
- Whenever the USPS moves to close a retail postal facility, there is the potential for public concern over a decline in the adequacy of postal services. Additionally, some members of the public may view their post offices as an integral part of their communities, and they may turn to their Members of Congress to ask for the protection of their postal facilities from closure. Both Congress and the USPS may wish to devise steps to prepare for public inquiries. Furthermore, the USPS might wish to provide affected communities with clear standards for what constitutes adequate retail service under federal law, and indicate how the USPS will meet those standards after closing retail facilities. In addition, Congress may wish to require the USPS to provide it with periodic reports to show that the USPS is providing adequate service to areas affected by postal facility closures.
- The USPS suggests that much of the public probably does not understand the
 difference between post offices and other retail postal facilities, and the differing
 processes for their closure and options for public participation. Thus, should the
 USPS's large scale postal facility closure proposal go forward, there may be
 public confusion and duress. Congress and the USPS may wish to consider
 whether the USPS should be permitted to continue to use two different retail
 postal facility closure processes.
- The small number of appeals of post office closures between FY1998 and FY2007 may indicate that the public is unaware of the right to appeal, or that some significant barrier is impeding public appeals.⁵⁷ Congress may wish to

⁵⁵ One news article has reported of postal facility closures resulting in workers being reassigned to facilities located up to 300 miles away from their former facilities. Gregg Carlstrom, "Postal Service Relocating More Employees," *Federal Times*, July 27, 2009, p. 8.

⁵⁶ The APWU already has expressed concerns regarding collective bargaining agreements and retail facility closures. American Postal Workers Union, "Changes and Challenges," July 14, 2009, at http://www.apwu.org/news/burrus/2009/update08-2009-090714.htm.

⁵⁷ Alternatively, should the USPS's proposed closures elicit a large public response, both the USPS and the PRC may have to allot additional resources toward handling a spike in closure appeals.

- solicit the USPS's and PRC's opinions on why so few post office closures have been appealed.
- Should the post office branch and station closure initiative go forward, affected members of the public may grow concerned about the fate of the properties occupied by the USPS. As noted earlier, the current USPS real estate disposition policy is to "dispose of excess real property under the terms and conditions that provide the greatest value to the Postal Service." Whether the USPS's interest here coincides or collides with the interests of communities affected by post office closures is unclear. Persons in affected communities may worry about blight, and local governments may express the desire to acquire discontinued post offices for the purpose of redeveloping them. Congress may wish to consider whether a policy should be developed to assist communities affected by closures.
- Inherent to the current postal law is the assumption that some portions of the United States provide profitable markets for postal services, while others do not, and that the former should subsidize the latter. Thus, current law forbids the USPS from closing "small post offices solely for operating at a deficit," and it requires the USPS to "provide a maximum degree of effective and regular postal services to rural areas, communities, and small towns where post offices are not self-sustaining (39 U.S.C. 101(b)). The law does not forbid closures of large facilities located in suburban and metropolitan places. The USPS's present facility closure proposal may steer clear of the law's prohibitions. However, the USPS's selection of facilities in metropolitan areas for closures may raise equity concerns in affected areas, especially if these urban areas already are subsidizing more rural places. The USPS and Congress may wish to devise some means to address possible complaints about equity.

Author Contact Information

Kevin R. Kosar Analyst in American National Government kkosar@crs.loc.gov, 7-3968

Acknowledgments

The author thanks CRS's Amber Hope Wilhelm, graphics specialist, and Paul F. Schirle, geographic/geospatial information systems analyst, for creating the maps in this report at **Figure 1** and **Figure 2**..

⁵⁸ U.S. Postal Service, U.S. Postal Service Facilities Guide to Real Property Acquisitions and Related Services, p. 15.